



CALIFORNIA STRAWBERRY COMMISSION - MEETING AGENDA
Marketing Committee Meeting

Friday, December 18, 2009 – 10:00 a.m. – 2:00 p.m.
California Strawberry Commission office
180 Westridge Dr., Ste. 101, Watsonville, CA

A working lunch will be provided during the meeting.

- | | | |
|------------|--------------------------------------|--|
| 10:00 a.m. | I. Call to order | Michael Hollister, <i>Chairman</i> |
| | a. Establish quorum | |
| | b. Approval of Sept. 2, 2009 minutes | |
| | II. 2009 Activities Update | Chris Christian, csc
Carolyn O'Donnell, csc |
| 11:30 a.m. | <i>Working Lunch</i> | |
| | III. 2010 Program Discussion | Chris Christian, csc
Carolyn O'Donnell, csc |
| | IV. Budget Discussion | Michael Hollister, <i>Chairman</i>
Chris Christian, csc |
| | V. Other Business | |
| | VI. Closed Session | |
| 2:00 p.m. | VII. Adjourn | |

Note: Each of the Agenda Items above will include discussion and possible action by the Board. All meetings of the California Strawberry Commission are open to the public and subject to the Bagley-Keene Open Meeting Act. All interested parties are invited and encouraged to attend the meeting. Time will be allowed for members of the public to make comments on each agenda item. This time will be limited to two minutes per person for each Agenda item.

Persons with disabilities needing special accommodation should contact Kathy Garnett, Executive Assistant, California Strawberry Commission at (831) 724-1301 or kgarnett@calstrawberry.org at least five days prior to the meeting. This Meeting Notice and Agenda is available on the California Department of Food and Agriculture's Website at www.cdffa.ca.gov/mkt/mkt/meeting.html. For further information regarding the agenda for this meeting, please contact Kathy Garnett, Executive Assistant, California Strawberry Commission at (831)724-1301.

